

The Chicago Flute Club



The Chicago Flute Club is a community of flutists in the greater Chicago area that fosters the highest artistic potential of its members through teaching, listening, and performing.

Pipeline

The Club publishes *Pipeline* in September, December/January, March, and June. Subscriptions are available to non-members for \$15 per year.

The Chicago Flute Club
Post Office Box 266
Evanston, IL 60204-0266

Advertising

Pipeline publishes paid advertising from individuals and businesses. Rates are extremely reasonable.

Full-Page	\$100
Half-Page	\$75
Quarter-Page	\$50
Eighth-Page	\$30

Advertisers who purchase space in four successive issues earn a 20% discount.

Advertisers should make checks payable to the Chicago Flute Club and send them to treasurer StefanieAbderhalden:

Stefanie Abderhalden
ATTN: Pipeline Advertisements
Chicago Flute Club
P.O. Box 266
Evanston IL 60204

Technical Information

Pipeline is published in black and white on 8.5" x 11"

pages with half-inch margins.

Advertisements should be black and white, and should be submitted as PDF files saved for "Press Quality."

PDFs should be emailed to editor Robert Calvert.

RBCalvert@att.net

Advertisements also can be sent to Mr. Calvert on CD-ROM via regular mail. Email submission is preferred.

Robert Calvert
7742 North Sheridan Road #1R
Chicago, IL 60626-1686

Standard shapes and dimensions for advertisements are displayed on the following pages. Note that the dimensions take into account *page margins* and allow for *space between columns*.

Member Notices

CFC members may advertise personal items for sale in *Pipeline*. This is intended solely as a service to CFC members seeking to sell or buy privately owned musical instruments, books, and sheet music. This service is limited to the advertising of goods; members may not advertise services. The cost is \$5 per advertisement; advertisements may include more than one item offered for sale.

There is no charge for listing stolen instruments.

Member advertisements will appear in one issue only, and will be published in the earliest possible issue after receipt by the editor.

Please make checks payable to the Chicago Flute Club and send them to the treasurer.

Full-Page Ad
7.75" x 10.25"

Half-Page Ad - Horizontal
7.75" x 5.0417"

Half-Page Ad - Horizontal
7.75" x 5.0417"

Half-Page Ad - Vertical
3.7917" x 10.25"

Quarter-Page Ad - Vertical
3.7917" x 5.0417"

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3.7917" x 5.0417"

**Eighth-Page Ad
("Business Card")
3.7917" x 2.4375"**

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Quarter-Page Ad - Vertical
3.7917" x 4.9167"

Eighth-Page Ad
("Business Card")
3.7917" x 2.4375"

Eighth-Page Ad
("Business Card")
3.7917" x 2.4375"

Half-Page Ad - Horizontal
7.75" x 5.0417"